



MEDIA KIT + RATE CARD

Dr Ebony

licensed psychologist /
food relationship strategist /
speaker / consultant
www.drebony.com



56.3K



2K



3.9K

@drebonyonline



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about

Dr. Ebony is an intellectual innovator with over 16 years of experience in field of psychology and mental health. In addition to a thriving psychology practice, Dr. Ebony has created her own lane in the product creation industry. Creating My Therapy Cards has propelled Dr. Ebony to the forefront as the go-to person for thinking outside the box when it comes to mental health services. She is a sought after speaker and consultant for agencies and organizations. She also consults with other mental health professionals seeking to grow their businesses beyond the therapy office

personal brand

Core Competencies

- Mental health content creation
 - social media, website, blog
 - video, reels, photos, text
- Instagram reach and engagement
- Growth and audience-building strategy for mental health professionals
- Program + course creation
- Article contribution

Core Market

- Black women, ages 25-44
- Mental health entrepreneurs and professionals
- Mental health coaching and coaching professionals
- Travel and food enthusiasts
- Social justice advocates
- East, Southeast, and Southwest regions

current metrics

updated 5.10.2023

Follower Count

56.3K

Total Reach

159K

Impressions

150.9K

Content Interactions

10K



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rate card

Advertising Asks

- 1 Instagram + Facebook in-feed Post
- 1 Instagram + Facebook in-feed post + Instagram story (live for 24 hours)
- 1 Instagram + Facebook in-feed carousel post (3 cards) + Instagram stories (3 slides) - same 24 hour period
- 2 Instagram + Facebook posts + 2 Instagram stories - shared at different times within 72 hours
- 1 Instagram reel (15 or 30 seconds)
- 1 Instagram reel (60 seconds)

please email hello@drebony.com for current rates

Program + Course Creation, Book Review Rates

- Rates start at \$2500
- Additional advertising and marketing rates apply (please see above sample packages)

My Therapy Cards Training + Facilitation * Speaking + Consultation

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